The Down Low on Drupal

(And why you should use it.)

CHEEKY MONKEYMEDIA™

DRUPAL IS AS DRUPAL DOES

SO, LIKE... PRETTY MUCH EVERYTHING.

Drupal is an open source (no one owns it) content management framework built on community support. With enterprise-level features, Drupal works well with all kinds of sites. From governments and nonprofits to universities and hospitals, it's the Content Management System (CMS) of choice for more than 1 million sites.

Drupal's core has a solid out of the box toolset, providing you the ability to build almost any type of web application you can dream of. This handy toolset had extendability, usability, and scalability in mind from the ground up, which makes it the perfect foundation for any robust or complex website. Drupal has a huge selection of community modules which can be added to further increase your website's potential. These modules are continually being updated to enhance their functionality and squash any potential bugs.

Drupal is a proven, secure CMS and application framework that stands up to the most critical internet vulnerabilities to prevent the worst from happening. Many security problems are prevented entirely by Drupal's strong coding standards and rigorous community code review process.

Thinking about using a Content Management System (CMS) for your nonprofit community website?

You need to know how many of your finite resources you are willing to put into building and growing your online community. And, we're not just talking financially.

POPULAR DRUPAL FEATURES INCLUDE:

RESPONSIVE DESIGN

Drupal content can be resized to fit any screen, accommodating everything from mobile to tablet to large TV screens.

SCALABILITY

Drupal makes it easy to integrate new sections and/or features as your business and audience needs change and grow over time.

THEME & CUSTOMIZED DESIGN

Drupal allows you to customize your own theme or to choose between simple or complex themes to ensure your website creates a quality design experience.

ACCESS CONTROL

Drupal makes it possible for site owners to set up security procedures that grant different levels of access to different categories of user - such as a blog writer versus a developer.

COMMUNITY SUPPORTED

The open source development community is constantly updating and contributing additional functionality, so CMS functionality never gets stale.

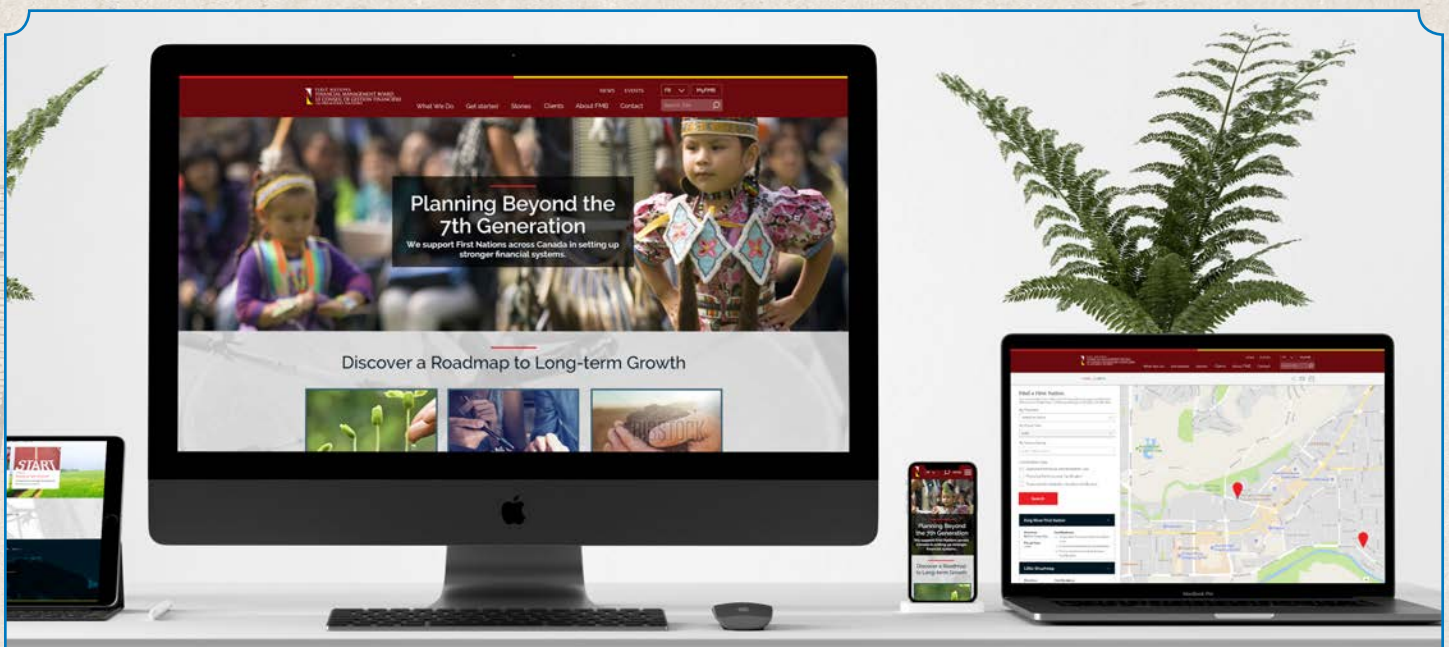### STATE-OF-THE-ART CONTENT ORGANIZATION

Drupal doesn't just help site owners post content, it helps them organize content. With top-notch search functions, tagging, and filing, storing content has never been easier.

TOTALLY UNLIMITED CONTENT TYPES

Drupal lets site owners create any content type, meaning that site owners can design their own style of presentation to create repeatable content models. Drupal content creators are limited only by their imaginations, not by the constraints of the CMS.

CODE-FREE CONTENT CREATION

Site administrators can add content, video, pictures and graphics without code. The popular WYSIWYG module (What You See is What You Get), makes it possible to create content in Drupal using standard word processing rules and formatting.
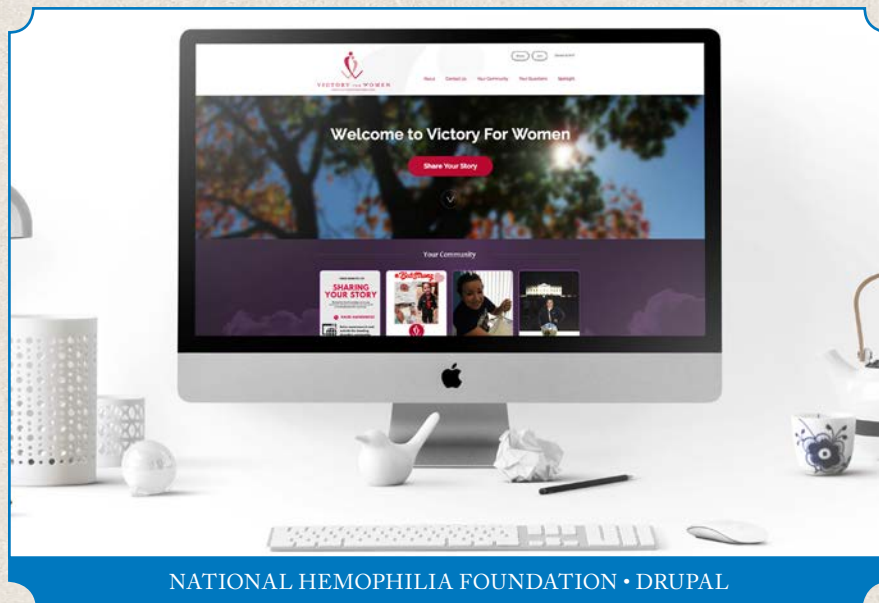
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WHEN YOU SHOULD CONSIDER DRUPAL:

- When you have an above average budget
- When your site has complicated data relationships
- When your site requires integrating multiple sources
- When your site has A LOT of content
- When you need a site with a large number of users and permissions or roles
- When your site has complicated rules or workflows involved
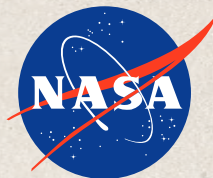- When you need multilingual support

NATIONAL HEMOPHILIA FOUNDATION • DRUPAL

DRUPAL POWERS THE ONLINE PRESENCE OF THESE HIGH PROFILE COMPANIES

HARVARD UNIVERSITY

NASA

MATTEL

THE WHITE HOUSE

THE EMMY AWARDS

WARNER BROS. RECORDS

CBS

NBA

NIKE

NASCAR

BEYONCÉ